

# THE NEW SUMMAINVEST WEB OFFERS MOBILE SERVICES IN 218 COUNTRIES

*The Spanish Company has designed a platform capable of using hundreds of international telecommunications routes to offer low-cost communications services via SMS and mobile marketing to companies and private customers.*

Madrid, 23<sup>rd</sup> October 2006.- SummaInvest, the Spanish expert in data communications services (via SMS, MMS, EMS...) and *mobile marketing*, has launched its new online platform at [www.summainvest.com](http://www.summainvest.com) and its service is available to customers in over 218 countries. This company is the outcome of an initiative by a group of Spanish entrepreneurs who, for the last 12 years, have been developing different online solutions and applications aimed at the residential and SMEs market from the parent company, Ecommfactory. SummaInvest will apply its own cutting edge technology and its international agreements to provide cover and solutions to companies on five continents. The new business line through SummaInvest started this year and 20 professionals are currently involved in its expansion.

SummaInvest aims to expand its bulk SMS services to other operators or key corporations, as well as expanding the direct services already offered through [www.olesms.com](http://www.olesms.com). Thanks to the user-friendly application on this website, SMS and private customers can send from just one to millions of personalised messages anywhere in the world, either as a communications service or as a mobile marketing tool. It is also an additional source of income for webmasters and software developers as partners.

## International Progression

SummaInvest aims to position itself as an innovative company capable of operating in over 218 countries. It currently has over 16,000 customers worldwide, including multinationals that integrate the company's mobile solutions in its mobile marketing campaigns or communications systems. Furthermore, it has established commercial alliances with other operators that, attracted by its cover and infrastructure, decide to use its networks thanks to its lower costs and a contractual guarantee agreement that is one-of-its-kind in the market.

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### About SummaInvest

SummaInvest offers a comprehensive communications services for companies and private customers, using online tools that allows bulk messages to be sent to mobiles (SMS; MMS...) This company was the outcome of a 12-year project as Ecommfactory. Thanks to its technology and international coverage, it is cheaper and more effective than traditional systems. SummaInvest also facilitate the integration of any platform with its SMS sending systems by means of standard APIs in the market such as SMMP, HTTPS and OTA platforms. [www.summainvest.com](http://www.summainvest.com)