
PRESS RELEASE

SUMMAINVEST AND A3 SOFTWARE TO PROVIDE SMS COMMUNICATION SERVICES TO THEIR COMPANIES AND CUSTOMER CONSULTANTS

*Consultants, law firms and corporate human resources departments can now use
SMS to communicate with their clients and/or employees from A3 Software
applications*

Madrid, 30th October 2006. - **Summainvest**, the specialist in mobile data communications, and **A3 Software**, the developer of tax, labour and accounting management software solutions for professional firms and corporate human resources and personnel department, have signed an agreement to jointly offer online solutions for sending SMS short messages. The thousands of professionals using A3 Software products will therefore be able to communicate directly with their clients and/or employees using these applications. This rapid, economical and user-friendly means will use the Summainvest technological platform.

The first beneficiaries of this agreement are the A3 Software clients, including employment consultants, accountants, tax consultants, law firms, along with the human resources and personnel departments in companies in a wide range of sectors. A3 Software has set up the **a3SMS** service, which allows messages to be directly sent to mobiles from A3 applications (a3nom – Payroll, a3eco – Estimates, Accounting and VAT, a3ges – Professional Office Management, a3ren – Revenue and Equity and a3soc – Corporation Tax and Financial Statements). The A3 Software clients will also be able to send a3sms from www.a3software.com/a3sms or from Microsoft Office Outlook.

Sending from one to millions of SMS to clients and/or employees

The service is user friendly and offers a wide range of benefits for A3 Software clients, for whom it can be included free of charge in all its applications without any licence or service fees needing to be paid. The users simply have to enter their logo and password to identify themselves and purchase **"credit" or pre-paid vouchers** in different amounts and rates depending on the number of SMS or messages to be sent. In any case, it is cheaper than sending standard text messages or SMS from mobile telephone operators.

The A3 Software applications have filters to select recipient groups or to send bulk SMSs, and even include predefined text templates to facilitate the task of writing the messages to the maximum.

The a3SMS service allows A3 Software's clients, whether they are companies or professionals, to reduce their communication costs and provides them with a tool that allows them to communicate with their clients and/or employees at any time to update them on the status of their legal or administrative processes, perform periodic activities such as payrolls, transfers, payments etc., and thus avoid the time and resources previously wasted to locate them by telephone, email or by snail mail.

SummaInvest as the solution provider for software developers

SummaInvest is an offshoot from **eCommfactory**, a company dedicated to development technological for mobile data communications. The company has a workforce of 20 employees. Thanks to its technology and international agreements, its technology can be used to send SMS, EMS, MMS messages to 128 countries worldwide. It has over **14,000 customers**, including private individuals, SMEs, key corporations and other carriers or telecommunications operators.

Further information at www.summainvest.com; www.a3software.com

Summa Invest- Juan Carlos Milena
juancarlos@bungalow25.com /
comunicacion@summainvest.com
Tlf.: 91 702 38 91

Press Office
A3 SOFTWARE - Ruth Tormo
r.tormo@a3software.com
Tlf. 93 253 36 00

About A3 Software

A3 Software has over 25 years' experience in exclusively developing management software. The company is present throughout Spain, with offices in Barcelona, Madrid and Valencia and a network of 50 Authorised Distributors. It was the first European standard software development to be awarded the Business Excellence prize, a prestigious international award that recognises the quality of its products and services. www.a3software.com

About SummaInvest

SummaInvest offers a comprehensive communications services for companies and private customers, using online tools that allows bulk messages to be sent to mobiles (SMS; MMS...) This company was the outcome of a 12-year project as Ecommfactory. Thanks to its technology and international coverage, it is cheaper and more effective than traditional systems. SummaInvest also facilitate the integration of any platform wit its SMS sending systems by means of standard APIs in the market such as SMMP, HTTPS and OTA platforms. www.summainvest.com