

## TIPS FOR A CHEAPER AND QUIETER CHRISTMAS

---

# PROGRAMME AND SEND CHRISTMAS AND NEW YEAR'S GREETINGS ONE MONTH IN ADVANCE

- ✍ *Thanks to the online application at [olesms.com](http://olesms.com), you can avoid the last minute rush and prepare your greetings messages to be sent to friends, relatives and work colleagues and make sure you have not left anyone off your list.*
- ✍ *Compared to the standard rates of the traditional operators, the user can send messages for less than 10 euros cents.*

Madrid, 25<sup>th</sup> November 2006.- Each Christmas Day or New Year's Eve, Spanish users send over 100 million greetings messages to mobiles in just a few hours. They quickly key in the message and try to be the first one to send their greetings to all their contacts in their mobile's address book. Most of the messages are sent on Christmas Eve and just after midnight on New Year's Day. Therefore, **Olesms.com**, the online SMS tool from **SummaInvest**, the Spanish Company, this year plans to bring Christmas forward so that you can send your seasons greetings to friends, relatives and work colleagues, or at least leave them ready to be sent at the right time.

At [www.olesms.com](http://www.olesms.com), with free registration, the users can programme their Christmas and New Year's greetings weeks in advance, **pre-setting the exact time that the messages are to be sent**, the recipients and the text, so they do not have to spend hours later writing SMS messages. Furthermore, the rates are less than €0.10 per message to any national operator. The messages can include images, just like a traditional Christmas card.

The process is very simple.

**Step 1.** Go to [www.olesms.com](http://www.olesms.com), where registration is free.

**Step 2.** Buy a pre-paid message vouchers (that range from 1 message to the number you want) which you can pay for using your credit card (Santander Central Hispano's TPV system) or Movipay.

**Step 3.** With the balance topped up, access your contact list where it is easy to select the people you want to send your greetings message to, and write the text you want to send.

**Step 4.** Select the date, hour, minute and second when you want the message to be sent. For example, 24<sup>th</sup> December, at 22.30 hours, message: *"It's summer here in Argentina. Happy Christmas!" ✍*

**Step 5.** Once the process is completed, the message will be stored until it is sent. During that period, the sender can access it again to change it, cancel it, add recipients, etc.

These are some of the reasons to programme your greetings messages:

- 📱 You can programme your Christmas greetings whenever you have a free moment and **you can avoid the last minute rush.**
- 📱 Save **33% of the cost** of the message with respect to the traditional prices.

- 📱 **Select all your contacts** to make sure you don't forget anyone and if you prefer, send a funny message to all of them. It's very easy.
- 📱 **Save the roaming charge** if you are going abroad.

There are other reasons, but they are more logistical:

- 📱 You won't get gravy all over your mobile as you write the messages after the meal
- 📱 You won't lose any points from your driving license when you phone your family to wish them a Happy Christmas from the car.
- 📱 You can send your greetings to your friends and families when you are abroad, without having to worry about time differences or cutting back to avoid €0.60 euros per message.
- 📱 You can surprise your work colleague who will wonder how you sent the message without getting up.
- 📱 You can spend what you have saved on messages on something that takes your fancy.

Further information at [www.summainvest.com](http://www.summainvest.com); [www.olesms.com](http://www.olesms.com)

**Press Office**  
**Summa Invest- Juan Carlos Milena**  
[juancarlos@bungalow25.com](mailto:juancarlos@bungalow25.com) / [comunicacion@summainvest.com](mailto:comunicacion@summainvest.com)  
Tlf. 91 702 38 91

**About SummaInvest**

SummaInvest offers a comprehensive communications services for companies and private customers, using online tools that allows bulk messages to be sent to mobiles (SMS; MMS...). This company was the outcome of a 12-year project as Ecommfactory. Thanks to its technology and international coverage, it is cheaper and more effective than traditional systems. SummaInvest also facilitates the integration of any platform with its SMS sending systems by means of standard APIs in the market such as SMPP, HTTPS and OTA platforms.  
[www.summainvest.com](http://www.summainvest.com)